

MAGGIE MA ✿

BRAND DESIGNER

maggiemadesign.com
maggiema00@gmail.com
(973) 986 - 5852

SKILLS

Software

Adobe CC
Figma
HTML/CSS
Javascript/p5.js

Design

Graphic Design
Product Design
Communications Design
Interaction Design
User Experience
User Research
Brand Design
Print Design
Systems Thinking
Animation
Drawing/Visualizing
Storyboarding
Wireframing
Illustration
Photography

Languages

English
Chinese
Spanish

EDUCATION

Carnegie Mellon University

Bachelor of Design
Human-Computer Interaction Minor
GPA: 3.92/4.00

EXPERIENCE

Brand Designer, *Asana*

July 2022 - Present | San Francisco, CA

Designing all things asanadotcom, including product and plans launches, Asana Academy, and creating a cohesive and immersive web system experience.

Brand Designer, *QuillPayments*

September 2023 | San Francisco, CA

Designed new startup fintech company QuillPayments' brand guidelines and logo. Freelance.

Brand Design Intern, *Asana*

July - September 2022 | San Francisco, CA

Worked alongside Core Brand Creative Pillar to support brand evolution, campaigns, and re-design Asana Academy.

Brand Designer, *Lunar Gala*

September 2021 - March 2022 | Pittsburgh, PA

Collaborate with creative team to develop visual brand identity and ideate digital/physical assets for Pittsburgh's largest fashion show.

Marketing Design Intern, *Braze*

June - August 2021 | New York, NY

Created various internal and external branding assets, collaborated with Content, Product Design, and Marketing teams.

AWARDS

Graphic Design USA Students-to-Watch 2022
Dean's List 2020 - 2023
CMU SoD Merit Award 2022
CMU SoD Service Award 2023