

Maggie Ma

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(973) 986 - 5852

EDUCATION

Carnegie Mellon University

Bachelor of Design 2023

Human-Computer Interaction Minor

Dean's List 2020, 2021

GDUSA Students-to-Watch 2022

SKILLS

Software

Adobe CC

Figma

HTML/CSS

Javascript/p5.js

Design

Graphic Design

Interaction Design

User Research

Brand Identity

Print Design

Systems Thinking

Drawing/Visualizing

Storyboarding

Wireframing

Illustration

Photography

Languages

English

Chinese

Spanish

EXPERIENCE

Print Designer, Lunar Gala

September 2021 - Present | Pittsburgh, PA

Collaborate with creative team to develop visual brand identity and ideate digital/physical assets for Pittsburgh's largest fashion show.

Interaction Design Studio TA,

CMU Human-Computer Interaction Institute

August 2021 - Present | Pittsburgh, PA

Provided critical feedback and guidance to Interaction Design students. Advised professors in grading students work and facilitating in-class discussions and workshops.

Design Intern, Braze

June - August 2021 | New York, NY

Created various internal and external branding assets, including illustrations, animations, infographics, and logos. Collaborated with Content, Product Design, and Marketing teams.

Graphic + Layout Designer, Keke Magazine

May - September 2020 | Remote

Re-brand online and print magazine, create digital branding assets for social media. Responsible for 96-page layout of third print issue of magazine.

Communications + UI Design Intern, involveMINT

April - August 2020 | Remote

Create diagrammatic posters + infographics + other branding assets to communicate involveMINT concepts + logistics. Helped create illustrations + low-fidelity mockups for involveMINT app.